

Seneca Park Zoo, 2222 St. Paul St., Rochester

www.senecaparkzoo.org

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Enter your animal photos in the Zoo's Photo Contest

Third annual contest runs through July 15

Rochester, NY – June 24, 2011 — Visitors to Monroe County's Seneca Park Zoo have enjoyed capturing Zoo memories for many years. Not only do they snap photos with their families, but they also wait to capture the perfect animal pose.



Visitors' photos can now be shown to a larger audience. How? By entering them in the Zoo's third annual Photo Contest, held through Friday, July 15, 2011. Winners will be featured in the 2012 Seneca Park Zoo Calendar. The grand-prize winning photo will grace the calendar's cover.

"We are continuously amazed by the photography talents in our community," said Pam Cowan, Public Relations & Marketing Director for the Zoo Society. "Last year we received nearly 1,200 entries and this year we expect that number to rise." (*The photo to the left is last year's grand-prize winning photo, by Hugh Scolton.*)

Entrants can submit photos of the following Seneca Park Zoo animals for this year's contest: African black-footed penguin, Amur tiger, bald eagle, California sea lion, cougar, emerald tree boa, emu, hyena, meerkat, Mexican wolf, poison dart frog and polar bear.

"We invite everyone to participate in this friendly yet competitive contest," said Cowan. "Amateurs, professional photographers, photography clubs and kids," said Cowan. "We're excited to see what kind of photos we get this year."

New to the contest this year will be a kids' category. Children 12 and younger (as of September 1, 2011) can enter their photos of the above mentioned animals and one lucky winner will have their photo featured on the cover of ZooNooz, the Zoo's quarterly newsletter!

All photos can be submitted to photos@senecazoo.org. Complete contest rules can be found on the Zoo's Web site www.senecaparkzoo.org. Winners will also receive fabulous prizes. Those, too, are listed on the Zoo's Web site.

Seneca Park Zoo is owned and operated by Monroe County. The Seneca Park Zoo Society is a not-for-profit organization which has, since 1957, provided education, fundraising, special events and public relations support to Monroe County's Seneca Park Zoo, which includes discounted and/or free admission to more than 170 zoos and aquariums across the country. For additional information, check us out on the Web at www.senecaparkzoo.org.