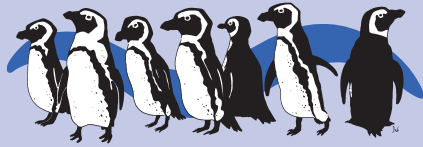


Membership has its benefits!



		<i>Individual</i>	<i>Senior Couple</i>	<i>Household Basic</i>	<i>Grandparent</i>	<i>Household Plus</i>	<i>Grandparent Plus</i>	<i>Penguin Circle</i>	<i>Special Friend</i>
Dues per year		\$43	\$54	\$75	\$70	\$94	\$89	\$135	\$250+
Free admission	Free admission for one adult living in household	○	○	○	○	○	○	○	○
	Free admission for a second adult living in household		○	○	○	○	○	○	○
	Free admission for all member's children age 21 or younger			○		○		○	○
	Free admission for all member's grandchildren age 21 or younger				○		○	○	○
Benefits and savings for all our Zoo members!	Members may enter Zoo at 9:30 a.m. April through October; 30 minutes before non-members!	□	□	□	□	□	□	□	□
	Free or discount admission to more than 170 zoos and aquariums in North America	□	□	□	□	□	□	□	□
	Free subscription to ZooNooz, our quarterly newsletter	□	□	□	□	□	□	□	□
	10% discount at the ZooShop	□	□	□	□	□	□	□	□
	Four coupons for 10% off at Eagle's Landing Café	□	□	□	□	□	□	□	□
	Discounts on classes, camps and birthday parties at the Zoo	□	□	□	□	□	□	□	□
	Discounted fees at special events, like ZooBoo in October	□	□	□	□	□	□	□	□
	Knowing your membership supports education programs	□	□	□	□	□	□	□	□
Levels with new and extra special benefits in 2011!	Two free member-exclusive T-shirts (\$30 value)					★	★	★	★
	Attend one "ESL presents Night at the Zoo" for free and get access to <i>A Step Into Africa</i> construction site that night					★	★	★	★
	Exclusive party for grandparents on National Grandparents Day in September				★		★	★	★
	Free Zoo admission for two additional guests each Zoo visit							★	★
	One 25% off ZooShop coupon							★	★
	Extra discount on tickets to ZooBoo, our popular Halloween event							★	★
	Exclusive Penguin Circle level morning event in July							★	
Opportunity to go behind-the-scenes and more!								★	

Rates Effective April 1, 2011. Subject to change without notice.

You should be a member of Seneca Park Zoo!



SENECA PARK
ZOO
THE NATURAL PLACE FOR FAMILIES

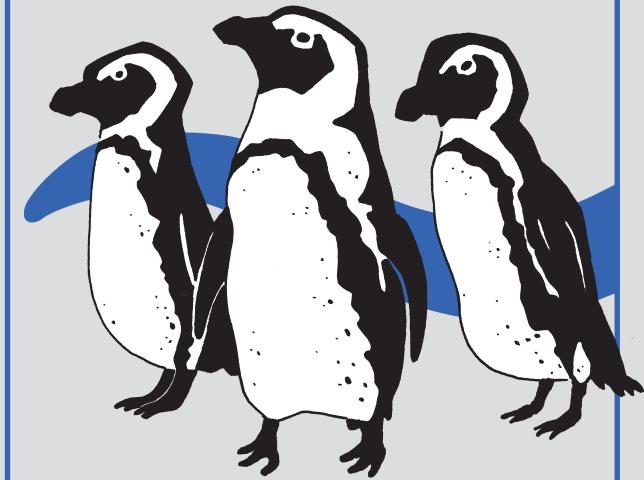


Maggie Brooks
County Executive

(585) 336-7212

www.senecaparkzoo.org

JOIN NOW!



SENECA PARK
ZOO
THE NATURAL PLACE FOR FAMILIES

STEP 1: Choose your membership level

- Household Basic** \$75
- Grandparent** \$70
- Household PLUS** \$94
- Grandparent PLUS** \$89
- Individual** \$43
- Senior Couple** \$54
- Penguin Circle** \$135
- Special Friend*** \$250+

NOTE: Add an Add-A-Guest*
(named or unnamed) to any level
for \$30 more. (check one)
____ Name: _____
____ Unnamed ("Plus one guest" on your card)

NOTE: Add a Caregiver* (named) to
any level for \$25 more. Babysitter or nanny
can bring your children to the Zoo.

Name (required): _____

* Levels not eligible for discounts.

STEP 2: Choose your payment type

Enclosed is \$ _____
____ Check: Made payable to Seneca Park Zoo Society
____ Cash: OK, if paying at the Zoo's Front Gate
____ Charge: Please provide info below
Charge Info (circle one) MC VISA AMEX DISC

Credit Card # _____ Exp. Date _____

Vin # _____ Signature for charge _____

Visit www.senecaparkzoo.org to see if you are eligible for
a discount through your employer.

Employer name for discount

STEP 3: Provide info about member family

_____ Adult (12-62) # _____ Senior (63+)

_____ Youth (3-11) # _____ Child (0-2)

Name of 1st adult living in household for member card:

Name of 2nd adult living in household for member card:

Mailing address: _____

City: _____ State: _____ Zip: _____

Home phone: _____

E-mail: _____

STEP 4: Provide info about gift giver

(if applicable)

Gift giver's name: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Home phone: _____

E-mail: _____

Send member cards to: Member Gift Giver

STEP 5: Tell us how to reach you

Send my renewal notice by:

Mail E-mail: Go Green!

Send my ZooNooz newsletter by:

Mail E-mail: Go Green!

Thank you!

STEP 6: Contact your Zoo

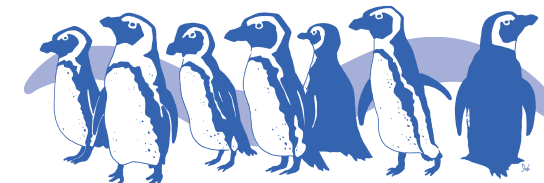
- **Call** (585) 336-7212 to charge by phone
- **Bring** this form with your payment to the Zoo's
Front Gate and get temporary member card
for free admission that day
- **Charge online** at www.senecaparkzoo.org
- **Mail** this form with your payment to:
Membership, Seneca Park Zoo Society,
2222 St. Paul Street, Rochester, NY 14621

Please allow 7 to 10 days for processing
of your membership cards.

Any questions?
Call (585) 336-7212

or visit
www.senecaparkzoo.org

Thank you!



Member Levels

Household Basic: \$75

Up to two adults living in the same household
and all their children 21 and younger.

Grandparent: \$70

Up to two grandparents living in the
same household and all their grandchildren
21 and younger.

Household PLUS: \$94

All the benefits of Household Basic, PLUS
extra benefits like two member-exclusive
T-shirts.

Grandparent PLUS: \$89

All the benefits of Grandparent, PLUS extra
benefits like two member-exclusive T-shirts.

Individual: \$43

One individual. No children or grandchildren.

Senior Couple: \$54

Up to two adults living in same household age
63 and older. No children or grandchildren.

Penguin Circle: \$135

Same benefits as the Household PLUS or
Grandparent PLUS and extra benefits like the
ability to bring two free guests on each Zoo visit
and a one-time 25% off ZooShop coupon.

Special Friend*: \$250+

All the benefits of Penguin Circle and extra
benefits like the opportunity to go behind-the-scenes.
For more information, call (585) 336-7217.

NOTE: Add an Add-A-Guest*

(named or unnamed) to any level for \$30 more.

NOTE: Add a Caregiver*

(named) to any level for \$25 more. Babysitter or
nanny can bring your children to the Zoo.

* Levels not eligible for discounts.

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