

SENECA PARK ZOO SOCIETY PRESENTS

ZOOBILATION

2011

PARTY WITH A PURPOSE

Party With a Purpose was the theme for this year's annual gala event. It was a grand success; in fact, it was the best-ever in money raised for the Zoo! We enjoyed record-breaking attendance with nearly 650 guests and record-breaking funds raised, netting more than \$115,000 for your Zoo. The silent and live auctions brought in more than \$66,000, which is \$15,000 over last year's combined auctions! Guests also enjoyed music, food, drink and much more.



Our amazing food sponsor, The Rabbit Room, provided exceptional food which was one of the highest-rated items in our exit surveys. We also would like to thank the numerous area businesses and community members that assisted our event with auction donations.

Many thanks to our presenting sponsor

